



ADVERTISING RATES

	COLOR	BLACK & WHITE
(1/16) One Sixteenth Page 2 Column: 4.75" wide x 1.87" deep 1 Column: 2.25" wide x 3.75" deep	\$80	\$60
(1/12) One Twelfth Page 2 Column: 4.75" wide x 2.75" deep	\$105	\$80
(1/8) One Eighth Page 3 Column: 7.25" wide x 2.25" deep 2 Column: 4.75" wide x 3.75" deep 1 Column: 2.25" wide x 7.5" deep	\$125	\$100
(3/16) Three Sixteenth Page 3 Column: 7.25" wide x 3.75" deep 2 Column: 4.75" wide x 5.75" deep 1 Column: 2.25" wide x 12" deep	\$175	\$150
(1/4) Quarter Page 4 Column: 9.75" wide x 3.75" deep 3 Column: 7.25" wide x 5" deep 2 Column: 4.75" wide x 7.5" deep 1 Column: 2.25" wide x 16" deep	\$205	\$180
(1/3) Third Page 4 Column: 9.75" wide x 4.75" deep 3 Column: 7.25" wide x 6.5" deep 2 Column: 4.75" wide x 9.75" deep	\$275	\$250
(1/2) Half Page 4 Column: 9.75" wide x 7.5" deep 3 Column: 7.25" wide x 10" deep 2 Column: 4.75" wide x 16" deep	\$400	\$350
Full Page 9.75" wide x 16" deep	\$675	\$600
Back Page 9.75" wide x 16" deep	\$900	\$800
Service Directory 3" wide x 1.25" deep	\$40	\$35
Real Estate Professionals Directory Ad		\$35

DIGITAL AD SPECIFICATIONS:

We are Macintosh Based. File formats we accept: Quark XPress documents, tif, jpeg, pdf and eps files. Adobe Photoshop and Adobe Illustrator files.